

**ICAR Krishi Vigyan Kendra (CREED)
Ariyalur District, TamilNadu**

Most Significant Activity (September 2023)

Kisan Mela on Self Employment Avenues for SC people

ICAR–KVK, Ariyalur has conducted Kisan Mela on Self Employment Avenues for SC people under SCSP programme on 21.09.23. The aim of the programme is development of self-enterprises among the SC people living in different villages of Ariyalur district. Kisan Mela comprising of technical sessions, Mentor speech, exhibition, experience sharing of progressive entrepreneurs belongs to SC category. Mrs.Parimala, Deputy Collector, Tamil Nadu Aadhi Dravidar Development Corporation Limited delivered about credit facilities available to SC people. Dr.G.Alagukannan, Senior Scientist and Head narrated different self-employment opportunities with examples of successful persons and also requested the beneficiaries to explore the best for them. Mr.Dhandapani, Assistant Professor, TRRI, Aduthurai explained the scope of self-employment in agricultural sector. Four successful entrepreneurs in Poultry, Vegetable, Mushroom cultivation, Biofloc fish rearing shared their experience. Seeds and plants (Guava, Acid-lime, Papaya, Drumstick) were distributed to participants of 102 consists of 89 female and 13 male to raise in their backyards.


