

**ICAR Krishi Vigyan Kendra (CREED)
Ariyalur District, Tamil Nadu**

Most Significant Activity (February 2024)

Radio Kisan Diwas at ICAR-CREED KVK, Ariyalur

In commemoration Kisan Radio Day, the 15th February Radio Kisan Diwas was organized at ICAR-CREED KVK, Ariyalur on 15.02.2024 and it was conducted by AIR, Karaikal (100.3). Dr.V.Nadanasabapathy, Chairman of the Kendra presided over the celebration and Mr.Venkateshwaran, programme Executive, AIR, Karaikal welcomed the gathering. Smt. ShoanaKumar, Assistant Zonal Manager, APEDA, Chennai sensitified the farmers gathering towards export of agricultural and processed products to reap higher income, Mr.Selvam, Professor from Irrigation Management Training Institute, Trichy urged the farmers to know about agricultural crop pests, its life cycle, nature of damage and its effective management by natural enemies like predators and parasite. Mr.Manivasagam, Leader of Farmer Association, Perambalur narrated the importance of soil health management by natural way and necessitated for avoidance of chemicals. Dr.Saravana Kumaran explained about medicinal way of traditional paddy varieties and requested the farmers to save these precious varieties. Dr.G.Alagukannan, Senior Scientist and head and entire KVK team coordinated the event in which 85 farmers from four districts participated.
